

Code .....

Course item: .....

**1. INFORMATION ABOUT THE COURSE****A. Basic information**

Name of course	E-commerce E-business
Study level	First degree
Unit running the study programme	Faculty of Management
Study programme	Management
Speciality	
Name of teacher (s) and his academic degree	Cezary Graul, MSc
Introductory courses	Information Technologies, IT in Management, Database Systems
Prerequisites	Essential computer skills, abilities in online resources navigation, database systems skills

**B. Semester/week schedule of classes**

Semester	Lectures	Classes	Laboratories	Project	Seminars	Field exercises	ECTS
fall, spring			30				2

**2. EFFECTS OF EDUCATION** (acc. to National Qualifications Framework)

Knowledge	Is able to characterize models of electronic markets defines the forms of e-business. Explains and interprets basic components and typology of information retrieval systems, and internet applications.
	Have knowledge in the area of HTML documents creation and presentation, apply scripts languages (PHP) in CMS applications.
Skills	Select and configure online tools for web developers. Design and build web applications with HTML and CSS application. Install and configure content management system (CMS).
Competences	Distinguish and identify web applications. Is open to new standards and solutions in the IT field.

**3. TEACHING METHODS**

laboratory exercises
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**4. METHODS OF EXAMINATION**

practical exam with computer
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**5. SCOPE**

Laboratories	Basics of HTML and CSS. WYSIWYG (graphical web development software) application for website creation. Content Management Systems - principles and concepts. CMS requirements – hosting selection and script installation. CMS configuration - global settings, language, statistics menu. Components, Modules - overview, installation and management.
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**6. LITERATURE**

Basic literature	Metin Feridun, Peter Kropf, Gilbert Babin, Management Technologies for E-Commerce and E-Business Applications, Springer, Berlin, 2009
Supplementary literature	Martin Hepp, Yigal Hoffner, E-Commerce and Web Technologies, Springer, Berlin, 2014