

Code.....

Course item: .....

**1. INFORMATION ABOUT THE COURSE****A. Basic information**

|   |                                      |
|---|--------------------------------------|
| Name of course                              | <b>Management</b>                    |
| Study level                                 | <i>first degree</i>                  |
| Unit running the study programme            | <i>Faculty of Management</i>         |
| Study programme                             | <i>Management</i>                    |
| Speciality                                  |                                      |
| Name of teacher (s) and his academic degree | <i>Robert Karaszewski, professor</i> |
| Introductory courses                        | <i>none</i>                          |
| Prerequisites                               | <i>no prerequisites</i>              |

**B. Semester/week schedule of classes**

| Semester     | Lectures | Classes | Laboratories | Project | Seminars | Field exercises | ECTS |
|--------------|----------|---------|--------------|---------|----------|-----------------|------|
| fall, spring | 15       | 15      |              |         |          |                 | 6    |

**2. EFFECTS OF EDUCATION** (acc. to National Qualifications Framework)

|             |   |
|-------------|---|
| Knowledge   | <i>on successful completion of the course student will learn management theory with practice</i>  |
| Skills      | <i>on successful completion of the course student is supposed to characterise and apply management theories to practical problems in planning, organizing, and controlling business activity.</i>                               |
| Competences | <i>on successful completion of the course student is supposed to be familiar with skills and functions of the manager, with special attention to managerial responsibility for effective and efficient achievement of goals</i> |

**3. TEACHING METHODS**

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| <i>multimedia lecture, discussion, method of cases, team work</i> |
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**4. METHODS OF EXAMINATION**

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| <i>exam, colloquium, project, short paper</i> |
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**5. SCOPE**

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| Lectures | <i>During the course importance of principles of management in nowadays company with reflection to historic outline will be described. Students will become familiar with nature of managerial work, basic managerial functions like Planning, Organizing, Staffing, Leading, Controlling and Motivating. Lectures will allow also to present basic managerial roles and skills (Technical, Political, Conceptual, Interpersonal) with description of implementation of managerial policies and strategies. Furthermore, different management levels and its instructional needs will be introduced. Course will focus on the importance of multi-national organizations in globalization and also social responsibility of manager and managerial ethics.</i> |
| Classes  | <i>Students will learn historical development, theoretical aspects and practical application of managerial processes. The course covers practical interactions between the environment, technology, human resources, and organizations in order to achieve high performance, together with the ethical dilemmas faced by managers and the social responsibilities of businesses. The course</i>  |

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|  | <i>is intended to introduce the student to the issues that arise in the management of technology dependent functions. This includes two distinct aspects: a) The management of innovation in technology as part of evolving business strategy and b) The management of technology component of ongoing business operations.</i> |
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## 6. LITERATURE

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|--------------------------|---|
| Basic literature         | <i>Hill J.G., 2000. Contemporary Management. Second Edition. Irwin McGraw.</i>  |
| Supplementary literature | <i>Levin R.I, Rubin D.S., Stinson J.P., 1986. Quantitative approaches to management. McGraw-Hill, 6th ed.<br/>Dickson G.W., Wetherbe J.C., 1985. Management of information systems casebook, McGraw-Hill.</i> |