

Code .....

Course item: .....

## 1. INFORMATION ABOUT THE COURSE

### A. Basic information

|   |                            |
|---|----------------------------|
| Name of course                              | <b>Information Society</b> |
| Study level                                 | First degree               |
| Unit running the study programme            | Faculty of Management      |
| Study programme                             | Management                 |
| Speciality                                  |                            |
| Name of teacher (s) and his academic degree | Krzysztof Śmiatacz, PhD    |
| Introductory courses                        | no prerequisites           |
| Prerequisites                               | no prerequisites           |

### B. Semester/week schedule of classes

| Semester     | Lectures | Classes | Laboratories | Project | Seminars | Field exercises | ECTS |
|--------------|----------|---------|--------------|---------|----------|-----------------|------|
| fall, spring | 15       | 15      |              |         |          |                 | 3    |

## 2. EFFECTS OF EDUCATION (acc. to National Qualifications Framework)

|             |   |
|-------------|---|
| Knowledge   | On successful completion of the course student is supposed to:<br>- (1) know what is an information society,<br>- (2) understand what are the differences between post-industrial society and network society.          |
| Skills      | On successful completion of the course student is supposed to:<br>- (3) can show and use the most obvious benefits of the information age,<br>- (4) indicate the pros and cons of a new economy of the information age. |
| Competences | On successful completion of the course student is (5) aware of the importance of benefits and risks resulting from the growing importance of information age tools in life.   |

## 3. TEACHING METHODS

Lecture, essays or/and discussion

## 4. METHODS OF EXAMINATION

exam, test of closed questions

## 5. SCOPE

|          |   |
|----------|---|
| Lectures | <ul style="list-style-type: none"><li>- Information age.</li><li>- New economy.</li><li>- Information society.</li><li>- Post-industrial society.</li><li>- Network society.</li><li>- Information and the market.</li><li>- Information and government and democracy.</li><li>- Regulations of information market.</li><li>- Information age.</li><li>- New economy.</li><li>- Future of the information age (suppositions).</li></ul> |
|----------|---|

|              |   |
|--------------|---|
| Laboratories | <ul style="list-style-type: none"> <li>- Web pages (WWW) as one of the forms of information transfer.</li> <li>- Internet as a communication and marketing tool.</li> <li>- Basic Internet services (e-mail, discussion lists, ftp, WWW, on-line surveys).</li> <li>- Search engines, thematic catalogues and multi search engines, portals, vortals.</li> <li>- Stages of searching for information on the Internet (developing search strategies, choosing a search engine, searching).</li> <li>- Acquiring economic and legal information from the Internet.</li> </ul> |
|--------------|---|

## 6. LITERATURE

|  |  |
|--|--|
| Basic literature<br>(for p. 2 of<br>"effects of<br>education") | <ol style="list-style-type: none"> <li>1. Frank Webster, <i>Theories of the Information Society</i>, Third edition, Taylor &amp; Francis e-Library, 2006, London and New York, free download: <a href="https://cryptome.org/2013/01/aaron-swartz/Information-Society-Theories.pdf">https://cryptome.org/2013/01/aaron-swartz/Information-Society-Theories.pdf</a> [<i>free source</i>].</li> <li>2. James D. Torr (ed.), <i>The Information Age</i>, The Gale Group, Inc., 2003, free download: <a href="http://www.dikseo.teimes.gr/spoudastirio/E-NOTES/I/Information_Age_Viewpoints.pdf">http://www.dikseo.teimes.gr/spoudastirio/E-NOTES/I/Information_Age_Viewpoints.pdf</a> [<i>free source</i>].</li> </ol> |
| Supplementary literature                                       | <ol style="list-style-type: none"> <li>1. Mihai Nadin, <i>The Civilization of Illiteracy</i>, release Date: January, 2000, free download: <a href="http://www.gutenberg.org/ebooks/2481">http://www.gutenberg.org/ebooks/2481</a> [<i>free source</i>].</li> <li>2. Kristin Fontichiaro (ed.), <i>Everything You Wanted to Know About Information Literacy But Were Afraid to Google</i>, First Espresso Book Machine Edition, Michigan 2012, free download: <a href="http://umsi.info/infolitbooks">http://umsi.info/infolitbooks</a> [<i>free source</i>].</li> </ol>  |