

Code.....

Course item:

1. INFORMATION ABOUT THE COURSE**A. Basic information**

Name of course	Corporate Social Responsibility
Study level	<i>first degree</i>
Unit running the study programme	<i>Faculty of Management</i>
Study programme	<i>Management</i>
Speciality	
Name of teacher (s) and his academic degree	<i>Anna Jakubczak, PhD.</i>
Introductory courses	<i>no requirements</i>
Prerequisites	<i>no requirements</i>

B. Semester/week schedule of classes

Semester	Lectures	Classes	Laboratories	Project	Seminars	Field exercises	ECTS
fall, spring	15	15					4

2. EFFECTS OF EDUCATION (acc. to National Qualifications Framework)

Knowledge	<i>Student knows the basic concepts and problems regarding corporate social responsibility</i>
Skills	<i>Student defends the project of social responsibility using substantive arguments</i>
Competences	<i>Student is aware of the benefits and barriers of following the principles of social responsibility in business</i>

3. TEACHING METHODS

<i>multimedia lecture, multimedia presentations based on students' research, design thinking method</i>

4. METHODS OF EXAMINATION

<i>Project in groups</i>

5. SCOPE

Lectures	<i>Premises and determinants of CSR development; Evolution from CSR 1.0 to 2.0; Norm ISO 26000 as a base of rules about CSR; What is the social responsibility of consumers – CnSR?; Introduction to the principles of the Design Thinking methodology as a tool facilitating the implementation of social involvement in the enterprise</i>
Classes	<i>Project of corporate social responsibility in a SME's company</i>

6. LITERATURE

Basic literature	<i>1. Crane A., McWilliams A., Mattem D., Moon J., Stegel D., 2009, The Oxford Handbook of Corporate Social Responsibility, OXFORD University Press, New York.</i>
Supplementary literature	<i>1. ISO 2600 Norm</i>