

Code

Course item:

1. INFORMATION ABOUT THE COURSE

A. Basic information

Name of course	Information Society
Study level	First degree
Unit running the study programme	Faculty of Management
Study programme	Management
Speciality	
Name of teacher (s) and his academic degree	Krzysztof Śmiatacz, PhD
Introductory courses	no prerequisites
Prerequisites	no prerequisites

B. Semester/week schedule of classes

Semester	Lectures	Classes	Laboratories	Project	Seminars	Field exercises	ECTS
summer	15	15					3

2. EFFECTS OF EDUCATION (acc. to National Qualifications Framework)

Knowledge	On successful completion of the course student is supposed to: - (1) know what is an information society, - (2) understand what are the differences between post-industrial society and network society.
Skills	On successful completion of the course student is supposed to: - (3) can show and use the most obvious benefits of the information age, - (4) indicate the pros and cons of a new economy of the information age.
Competences	On successful completion of the course student is (5) aware of the importance of benefits and risks resulting from the growing importance of information age tools in life.

3. TEACHING METHODS

Lecture, essays or/and discussion

4. METHODS OF EXAMINATION

exam, test of closed questions

5. SCOPE

Lectures	<ul style="list-style-type: none">- Information age.- New economy.- Information society.- Post-industrial society.- Network society.- Information and the market.- Information and government and democracy.- Regulations of information market.- Information age.- New economy.- Future of the information age (suppositions).
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Laboratories	<ul style="list-style-type: none"> - Web pages (WWW) as one of the forms of information transfer. - Internet as a communication and marketing tool. - Basic Internet services (e-mail, discussion lists, ftp, WWW, on-line surveys). - Search engines, thematic catalogues and multi search engines, portals, vortals. - Stages of searching for information on the Internet (developing search strategies, choosing a search engine, searching). - Acquiring economic and legal information from the Internet.
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6. LITERATURE

Basic literature (for p. 2 of "effects of education")	<ol style="list-style-type: none"> 1. Frank Webster, <i>Theories of the Information Society</i>, Third edition, Taylor & Francis e-Library, 2006, London and New York, free download: https://cryptome.org/2013/01/aaron-swartz/Information-Society-Theories.pdf [<i>free source</i>]. 2. James D. Torr (ed.), <i>The Information Age</i>, The Gale Group, Inc., 2003, free download: http://www.dikseo.teimes.gr/spoudastirio/E-NOTES/I/Information_Age_Viewpoints.pdf [<i>free source</i>].
Supplementary literature	<ol style="list-style-type: none"> 1. Mihai Nadin, <i>The Civilization of Illiteracy</i>, release Date: January, 2000, free download: http://www.gutenberg.org/ebooks/2481 [<i>free source</i>]. 2. Kristin Fontichiaro (ed.), <i>Everything You Wanted to Know About Information Literacy But Were Afraid to Google</i>, First Espresso Book Machine Edition, Michigan 2012, free download: http://umsi.info/infolitbooks [<i>free source</i>].